Joint Governing Board Meeting
May 16, 2017
Presenter:

John Valencia
Vice Chancellor, Workforce & Organizational Development
Grossmont-Cuyamaca Community College District
Agenda

● Past
  ○ Establishing our partnership

● Present
  ○ Strengthening structure
    ■ Blueprint for Success
    ■ Coordinator position
    ■ Coordinated Outreach Team
  ○ Adding Resources
    ■ California College Promise Innovation Grant Program
    ■ Fundraising campaign feasibility study
  ○ Expanding efforts
    ■ Created data sharing MOU
    ■ Ramping up dual enrollment
    ■ Continued work of councils and teams

● Future
  ○ Next Steps
    ■ Launch of Promise Fridays Pilot
    ■ Kickoff of Dual Enrollment program
    ■ Implementation of data and evaluation technology
    ■ Begin the Higher Edge Fundraising Campaign
Past - Establishing our partnership
Executive Committee

GCCCD:
Amber Hughes, Cindy Miles, John Valencia, Julianna Barnes, Katrina VanderWoude, Nabil Abu-Ghazaleh, Paul Carmona, Tate Hurvitz

GUHSD:
Paul Dautremont, Theresa Kemper, Tim Glover

Steering Committee

GCCCD:
Aiden Ely, Amber Hughes, Anne Krueger, Christopher Tarman, Cindi Harris, Cindy Miles, Erich Foeckler, Guillermo Colls, Helen Liesberg, Javier Ayala, Jesus Miranda, John Valencia, Julianna Barnes, Katrina VanderWoude, Marsha Gable, Martha Clavelle, Nabil Abu-Ghazaleh, Nemie Capacia, Nicole Jones, Pat Setzer, Paul Carmona, Tate Hurvitz

GUHSD:
Alan Grulich, Catherine Martin, Eileen Bagg-Rizzo, Mary Nishikawa, Michele Estill, Paul Dautremont, Robyn Wiggins, Teri Sprecco, Theresa Kemper, Tim Glover
<table>
<thead>
<tr>
<th>Team</th>
<th>Leads</th>
<th>Members</th>
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<tbody>
<tr>
<td>Articulation &amp; Alignment</td>
<td>Katrina VanderWoude</td>
<td>Pat Setzer</td>
<td>Paul Dautremont</td>
<td>Dan Baits, Gladys Uri, Juliet Fraser, Karly Johnstone, Kim Bellaart, Kristen Ciallella, Kristin McLaughlin, Mike Fowler, Shannon Turner, Susan Ehrenefeld</td>
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<tr>
<td>Math Team</td>
<td>Nemie Capacia</td>
<td>Jennifer Denney, Tammi Marshall,</td>
<td>Tiffany Jokerst</td>
<td>Cherie Douma, Christy McAloney, John Berray, Kelly Hale, Laurie Velarde, Lucas Olivares, Paul Dautremont, Pete Mergens, Tony Camara</td>
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<td>ESL Team</td>
<td>Guillermo Colls, Helen Liesberg</td>
<td>Chuck Passentino, Sara Ferguson</td>
<td>Michele Estill</td>
<td>Doug Martin, Rebecca McMillan</td>
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<tr>
<td>CTE/Career and Adult Ed Pathways Team</td>
<td>Javier Ayala</td>
<td>Kate Miller, Larry McLemore, Leslie Blanchard, Rita Shamoon</td>
<td>Robyn Wiggins, Teri Sprecco</td>
<td>Eileen Bagg-Rizzo, Frank Luera, Heather Peterson, Jeff Wood</td>
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<td><strong>GCCCD</strong></td>
<td><strong>GUHSD</strong></td>
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<tr>
<td><strong>Dual Enrollment Team</strong></td>
<td><strong>Leads:</strong> Julianna Barnes Nabil Abu-Ghazaleh</td>
<td>Mary Nishikawa Theresa Kemper</td>
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<td><strong>Members:</strong></td>
<td>Aaron Starck, Arianne Ahmadian, Alicia Munoz, Amber Hughes, Bill McGreevy, Chuck Charter, Cindy Miles, Courtney Williams, Dee Oliveri, Helen Liesberg, Javier Ayala, John Valencia, Katrina VanderWoude, Lorenze Legaspi, Marsha Gable, Martha Clavelle, Mike Reese, Nemi Capacia, Nicole Jones, Pat Setzer, Aiden Ely, Cheryl Ashley, Sue Rearic, Tate Hurvitz, Wayne Branker, Paul Carmona</td>
<td>Scott Patterson, Tim Glover, Cindy Douglas, James Messina, Jessica Merschtina, Mark Tweet, Mary Nishikawa, Paul Dautremont, Theresa Kemper, Jason Martinez, Kathleen Elwood, Doug Coffin</td>
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<td><strong>Guidance and Counseling Team</strong></td>
<td><strong>Leads:</strong> Martha Clavelle Nicole Jones</td>
<td>Mary Nishikawa</td>
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<td><strong>Members:</strong></td>
<td>Courtney Williams, Renee Tuller</td>
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<td>Higher Edge Council</td>
<td>Leads:</td>
<td>Aiden Ely, John Valencia, Marsha Gable</td>
<td>Theresa Kemper</td>
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<td>Members:</td>
<td>Amber Hughes, Courtney Williams, Javier Ayala, Jessica Murguia, Jesus Miranda, John Escobedo, Nicole Jones, Paul Carmona, Tate Hurvitz, Anne Krueger, Erich Foeckler, Heriberto Vasquez, Amaliya Blyumin</td>
<td>Dawn Cuizon, Marc Barlow, Mary Nishikawa, Mike Fowler, Rebecca Vargas-Wilson</td>
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<tr>
<th>Coordinated Outreach Team</th>
<th>Leads:</th>
<th>Nicole Jones, Courtney Williams</th>
<th>Mary Nishikawa</th>
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<tr>
<td></td>
<td>Members:</td>
<td>Agustin Albarran, Aiden Ely, Amber Hughes, Ari Ahmadian, Diana Barajas, Heriberto Vasquez, Javier Ayala, Jessica Murguia, Jesus Miranda, John Escobedo, John Valencia, Karolia Macias, Larry McLemore, Lorena Ruggero, Marsha Gable, Mike Reese, My-Ling Nguyen, Nichole Middleton, Renee Nasori, Ute Maschke</td>
<td>Mary Nishikawa, Theresa Kemper</td>
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<tr>
<th>High School Liaisons and Principals:</th>
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<td>Agustin Albarran, Bill McGreevy, Farina-Hess, Nadra, Javier Ayala, Martha Clavelle, Mike Reese, Nicole Jones, Wayne Branker</td>
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<td>David Napoleon, Daniel Barnes, Don Hohimer, Kevin Osborn, Kim Patterson, Kimberlee Hedrick, Laura Whitaker, Marietta Minjares, Mary Beth Kastan, Mike Fowler, Robin Ballarin, Tim Schwuchow</td>
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<td>Committee</td>
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<td><strong>Fundraising &amp; Communications</strong></td>
<td><strong>Leads:</strong> Erich Foeckler, Anne Krueger</td>
<td>Catherine Martin</td>
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<td><strong>Members:</strong> Dana Quittner, Sally Cox, Kerri Ewing, Lorena Ruggero, John Valencia, Amber Hughes</td>
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<td><strong>Data &amp; Evaluation</strong></td>
<td><strong>Leads:</strong> Christopher Tarman</td>
<td>Alan Grulich</td>
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<td><strong>Members:</strong> John Valencia, Leif Christiansen</td>
<td>Maria Simonsen</td>
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Present - strengthening structure

Blueprint for Success

Alliance Vision
Fulfilling the promise within each and every East County student.

Alliance Mission
Enriching our community with strong partnerships that guide our students through a world-class education leading to meaningful and fulfilled lives.

Alliance Goals

Goal #1: Inspire Students to Focus on College and Careers
Increase the number of students who
1A: Actively engage in a college or career pathway, and
1B: Graduate from high school well prepared to enter and succeed in college.

Goal #2: Foster Collaboration between our Districts to Provide a Seamless Transition from High School to College
Strengthen the institutional capacities of the partnership by
2A: Aligning curriculum, programs and services, and
2B: Expanding financial resources.

Goal #3: Improve College Completion Rates and Prepare Students for an Ever-Evolving Workforce
Increase the number of students who
3A: Earn a degree or certificate
3B: Transfer to a university, and
3C: Enter the workforce.
Present - strengthening structure

Amber Hughes
Alliance Coordinator
Next Presenter:

Amber Hughes

East County Education Alliance Coordinator
Grossmont-Cuyamaca Community College District
Creation of Coordinated Outreach Team

Present - strengthening structure
California College Promise
Innovation Grant Program
$1.5M grant to support:

- Program support services to implement districtwide outreach and engagement
- Data & evaluation software
- Transportation
- Marketing
- Endowment
Fundraising Campaign Feasibility Study

1. Survey respondents believe that the Higher Edge Promise will meet the educational needs of East County high school students.

2. Survey respondents believe the $10 million goal is attainable.

3. All respondents stated we should move forward with fundraising campaign, with 95% of them willing to make a personal gift.
Next Presenter:

Pat Setzer

Vice President of Instruction
Cuyamaca College
Present - Expanding efforts

Created data sharing MOU between GUHSD & GCCCD
Present - Expanding efforts

Learning about Dual Enrollment under College and Career Access Pathways (CCAP) in Long Beach hosted by Institutional Effectiveness Partnership Initiative (IEPI)

Worked with Attorney Meredith Brown to create template MOUs with GUHSD and charter schools

Begin to meet to discuss options and requirements to implement CCAP Dual Enrollment program
Next Presenter:

Paul Dautremont
Director, College & Career Readiness
Grossmont Union High School District
Present - Expanding efforts

- Defined Higher Edge Promise
- Created new Vision, Mission & Goals
- Progress on Dual Enrollment
- Offering joint summer school Calculus course
- Updated and created new articulation agreements
- Hosted first East Region Apprenticeship Fair
Present - Expanding efforts

- Piloting college visits for high school sophomores
- Continuing East County Chamber of Commerce Jobs/Internship board
- Development of articulation process information for distribution to teachers, students, parents, and counselors
- Hosted Solar Academy for high school students
Next Presenter:

Theresa Kemper

Assistant Superintendent
Grossmont Union High School District
Present - Expanding efforts

Formalized Adult Ed Consortium via the development of our updated East Region Adult Education Governing Board

- Added Mountain Empire Unified School District to membership:
  - GUHSD: Dr. Tim Glover & Theresa Kemper
  - GCCCD: Dr. Cindy Miles & John Valencia
  - Community member: Eric Lund
  - MEUSD: Dr. Kathy Granger
- Alignment of CTE pathway programs
- Rebranded East Region Adult Education
HIGHER EDGE
Promise Scholarship

1. Earn at least a 2.0 GPA
2. GUHSD Graduate (Class of 2019 and beyond)
3. 1 of 3: Higher Edge Program/Dual enrollment/HE Summer Boot Camp
4. Begin college fall semester after graduation
5. Attend at least ½ time, Academic progress

First year of college FREE
# Higher Edge Promise

## Dual Enrollment

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<tr>
<th>POINTS</th>
<th>Description</th>
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<tr>
<td>70</td>
<td>Successful completion of any pre-approved 3 Unit Dual Enrollment course</td>
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## Summer Bridge

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<tr>
<th>POINTS</th>
<th>Description</th>
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<tr>
<td>10</td>
<td>Summer Success Day</td>
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## Achievements:

100 points = Higher Edge Promise Scholarship: Your first 30 units at Grossmont or Cuyamaca will be FREE.

### Freshman - Fall
- 5 POINTS: Kick off info session
- 10 POINTS: Got Plans
- 20 POINTS: Promise Fridays College Visit Intro
- 20 POINTS: Mentoring program

### Sophomore - Fall
- 5 POINTS: Kick off info session
- 10 POINTS: Got Plans
- 20 POINTS: Promise Fridays College Visit Advanced
- 10 POINTS: Got Plans
- 10 POINTS: Bite of Reality

### Junior - Fall
- 25 POINTS: Promise Fridays Campus Visit Advanced
- 10 POINTS: Got Plans
- 10 POINTS: Pre-assessment
- 10 POINTS: Financial Aid Intro
- 20 POINTS: College orientation

### Senior - Fall
- 40 POINTS: Higher Edge Action Plan Workshop which includes:
  - Assessment
  - Advisory @ HS
  - Financial aid workshop
  - College registration

### Summer Bridge
- 10 POINTS: Summer Success Day

### Spring

#### Freshman
- 10 POINTS: Career Workshop
- 20 POINTS: Promise Fridays College Visit Intro
- 10 POINTS: Scavenger Hunt
- 10 POINTS: Career Workshop
- 10 POINTS: Financial Aid Intro

#### Sophomore
- 20 POINTS: Promise Fridays College Visit Advanced
- 10 POINTS: Pre-assessment
- 10 POINTS: Financial Aid Intro

#### Junior
- 20 POINTS: Mentoring program: celebration
- 10 POINTS: Advanced career workshops
- 20 POINTS: College orientation

#### Senior
- 10 POINTS: Mentoring program: celebration
- 10 POINTS: Advanced career workshops
- 20 POINTS: College orientation
Future - Next steps

Launch of Promise Fridays Pilot
4-hour High Engagement Campus Visits

May 19: El Capitan HS → Grossmont College
May 26: Granite Hills HS → Cuyamaca College

- Hands on opportunities to experience innovative careers
- Workshops to prepare students for college
- Lunch rally with student clubs, athletics, and engagement with college services
Future - Next steps

May 12, 2017

Dear Tommy Smith,

Congratulations — you have been accepted to Grossmont and Cuyamaca College! We look forward to seeing you in fall 2020. This may seem early, but we want you to be ready and successful when you start college. To kick off your path to college, you have been selected to participate in the Higher Edge Promise, which is specifically designed for our 8th-12th grade students in East County. When you successfully complete the Higher Edge Promise, we will reward you with your first year (39 units) of college at Grossmont or Cuyamaca College for free!

The Higher Edge Promise was created through a partnership between the Grossmont-Cuyamaca Community College District and the Grossmont Union High School District to increase your opportunity to earn a college degree and find a rewarding career. Grossmont and Cuyamaca Colleges offer a wide range of degree and certificate programs, along with a pathway that will allow you to make a seamless transfer to a four-year university. Our highly-trained faculty are experts in their fields and committed to helping all of their students succeed. Both colleges also offer a variety of extracurricular activities, whether your interest is athletics, student leadership, social justice, or many more areas.

We are excited to accept you at either Grossmont or Cuyamaca College in fall 2020 and provide the resources to reach your college career goals. If you have any immediate questions, please visit the Higher Edge Promise website at HigherEdgePromise.org or contact Amber Hughes at amber.hughes@gcccd.edu or (818) 544-7033.

You can find out more about the Higher Edge Promise during your school’s Back to School Night in the fall.

Again, congratulations and we look forward to seeing you at Grossmont or Cuyamaca College!

Sincerely,

Cindy L. Miles, Ph.D.
Chancellor, Grossmont-Cuyamaca Community College District
Next Presenter:

Dr. Katrina VanderWoude
Vice President of Academic Affairs
Grossmont College
Kickoff of College and Career Access Pathways (CCAP) Dual Enrollment program

Future - Next steps
Future - Next steps

Implementation of data and evaluation technology
Future - Next steps

Begin the $10M Higher Edge Promise Fundraising Campaign
Future - Next steps

Host 4th Annual Alliance Summit

November 3, 12:30PM - 5:00PM
Cuyamaca Student Center I-209

Keynote Speaker: Martha Kanter
Former Under Secretary of Education
Current Executive Director, College Promise Campaign & Senior Fellow
Questions?