



DEPUTY SECTOR NAVIGATOR - GLOBAL TRADE AND LOGISTICS – SAN DIEGO & IMPERIAL

Main Objective as DSN in Global Trade and Logistics

The main objective of the San Diego Imperial Global Trade and Logistics Deputy Sector Navigator (“DSN”) is to act as a workforce system integrator, identifying gaps and connecting needs and resources in the regional Colleges’ globalization efforts.

Delivery System

The DSN will work collaboratively with the network of the statewide Sector Navigator and other regional Deputy Sector Navigators as well as with the Chair of the Regional Consortium. Moreover, the DSN will coordinate and collaborate regionally with Community Colleges and High Schools to develop effective sector partnerships with employers, professional trade associations, and other regional organizations.

Importance of Global Trade and Logistics Sector

1

- Jobs in Wholesale Trade and Transportation represent the second largest share in California
- San Diego County is the 3rd largest provider of Logistics and Transportation services in California
- Otay Mesa is the nation’s second busiest commercial border crossing. All ground trade in the western U.S. with Mexico crosses through this major California Port of Entry.
- Highest paying industries are transportation and warehousing, wholesale trade, and manufacturing. These three industries comprise over one-third of all the jobs in San Diego County.

¹ Wholesale Trade and Transportation is one of California’s economic base sectors with an estimated 1,034,900 jobs in 2011. These sectors represent the second largest share of all economic base industry jobs with 19.2% and 7.2% share of total employment (California Employment Development Department).

Progress: Reports and Chancellor’s Office Newsletter

- Deputy Sector Navigator (DSN) Global Trade and Logistics: Knowledge Community and International Business Program in Region 10, February 28, 2014
- *Global Trade and Logistics: Employer Engagement Status and Summary Report*, May 21, 2014
- *Global Trade and Logistics Labor Market Gap Analysis, San Diego & Imperial Counties*, June 2014
- “Deputy Sector Navigators (DSNs) Find Ways to Connect with High Schools”, Chancellor’s Office eUPDATE, May 2014

Next Steps

Based on the recommendations of the reports, feedback from the group discussions and partners:

- Survey to small and medium sized businesses for identification of skills
- Participation in Pathways Project for High Schools in International Business
- Collaboration with Four Year Universities on International Business Programs
- Recommendations for International Business Programs from the Colleges’ Knowledge Community

Victor Castillo

Director & Deputy Sector Navigator Global Trade & Logistics

Doing What MATTERS for Jobs and the Economy, California Community Colleges

Center for International Trade Development (CITD), Southwestern College

619.482.6494, 619.482.6393, vcastillo@swccd.edu, 900 Otay Lakes Road, Bldg. 660, Chula Vista, CA 91910

www.sandiegocitd.org doingwhatmatters.cccco.edu