

# Industry Overview

39 Industries in San Diego

## San Diego Workforce Partnership, Inc.

SAN DIEGO  
**WORKFORCE**  
**PARTNERSHIP®**

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# Parameters

## Industries

39 items selected. See Appendix A for details.

## Regions

Code	Description
6073	San Diego County, CA

## Timeframe

2013 - 2018

## Datarun

2014.2 – QCEW Employees, Non-QCEW Employees, and Self-Employed

# Industry Headline

**156,986**

Jobs (2014)  
20% **below** National average

**+13.4%**

% Change (2013-2018)  
Nation: **+13.0%**

**\$56,713**

Avg. Earnings Per Job (2014)  
Nation: \$53,701

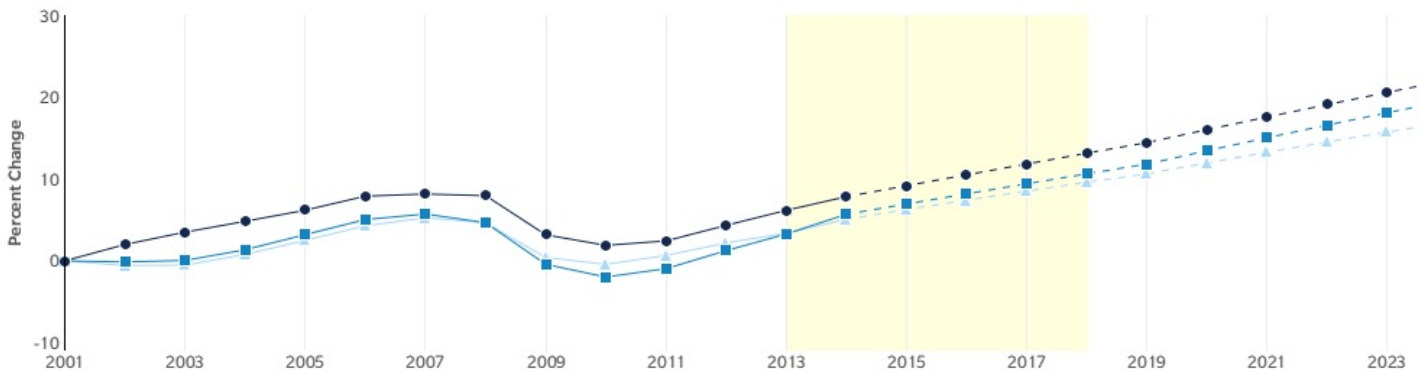
## Industry Detail

Establishments (2013) 21719

Jobs Multiplier 2.01

Unemployed (2/2014) Only Available for 2-Digit

## Regional Trends



Region	2013 Jobs	2018 Jobs	% Change
● Region	1,561,332	1,664,192	6.6%
■ State	17,482,028	18,729,365	7.1%
▲ Nation	149,927,264	158,986,918	6.0%

## Occupations Employed by these Industries

Description	Employed in Industry Group (2014)	% of Total Jobs in Industry Group (2014)
Registered Nurses	13,677	8.7%
Home Health Aides	7,472	4.8%
Nursing Assistants	7,073	4.5%
Medical Assistants	7,015	4.5%
Personal Care Aides	12,580	8.0%

## Industry Gender Breakdown



Gender	2014 Jobs	2014 Percent
Male	40,167	25.6%
Female	116,819	74.4%

## Industry Age Breakdown



Age Group	2014 Jobs	2014 Percent
14-18	1,132	0.7%
19-24	14,465	9.2%
25-34	38,671	24.6%
35-44	34,594	22.0%
45-54	35,461	22.6%
55-64	25,491	16.2%
65+	7,171	4.6%

## Industry Requirements

Industry	Amount	In-Region	Out of Region
Corporate, Subsidiary, and Regional Managing Offices	\$304,166,868	61.7%	38.3%
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$278,064,488	84.1%	15.9%
Lessors of Residential Buildings and Dwellings	\$275,861,378	85.8%	14.2%
Temporary Help Services	\$193,037,706	79.9%	20.1%
Offices of Real Estate Agents and Brokers	\$187,001,034	80.6%	19.4%

## Top Regional Businesses

Business Name	Industry	Local Employees
Sharp Healthcare	Offices of Physicians (except Mental Health Specialists) (621111)	1,223
Script Memorial Hospital	General Medical and Surgical Hospitals (Private) (622110)	1,223
Palomar Pomerado Laboratory Services	General Medical and Surgical Hospitals (Private) (622110)	1,223
Sharp Mary Birch Hospital For Women & Newborns	General Medical and Surgical Hospitals (Private) (622110)	1,050
Navy Medical Center	Offices of Physicians (except Mental Health Specialists) (621111)	1,000

Source: Equifax Business-Level Data

DISCLAIMER: Business Data by Equifax is third-party data provided by EMSI to its customers as a convenience, and EMSI does not endorse or warrant its accuracy or consistency with other published EMSI data.

# Appendix A - Industries

Code	Description
621111	Offices of Physicians (except Mental Health Specialists)
621112	Offices of Physicians, Mental Health Specialists
621210	Offices of Dentists
621310	Offices of Chiropractors
621320	Offices of Optometrists
621330	Offices of Mental Health Practitioners (except Physicians)
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists
621391	Offices of Podiatrists
621399	Offices of All Other Miscellaneous Health Practitioners
621410	Family Planning Centers
621420	Outpatient Mental Health and Substance Abuse Centers
621491	HMO Medical Centers
621492	Kidney Dialysis Centers
621493	Freestanding Ambulatory Surgical and Emergency Centers
621498	All Other Outpatient Care Centers
621511	Medical Laboratories
621512	Diagnostic Imaging Centers
621610	Home Health Care Services
621910	Ambulance Services
621991	Blood and Organ Banks
621999	All Other Miscellaneous Ambulatory Health Care Services
622110	General Medical and Surgical Hospitals (Private)
622210	Psychiatric and Substance Abuse Hospitals (Private)
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals (Private)
623110	Nursing Care Facilities
623210	Residential Mental Retardation Facilities

623220	Residential Mental Health and Substance Abuse Facilities
623311	Continuing Care Retirement Communities
623312	Homes for the Elderly
623990	Other Residential Care Facilities
624110	Child and Youth Services
624120	Services for the Elderly and Persons with Disabilities
624190	Other Individual and Family Services
624210	Community Food Services
624221	Temporary Shelters
624229	Other Community Housing Services
624230	Emergency and Other Relief Services
624310	Vocational Rehabilitation Services
624410	Child Day Care Services

# Appendix B - Data Sources and Calculations

## Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## State Data Sources

This report uses state data from the following agencies: California Labor Market Information Department

## Input-Output Data

The input-output model in this report is EMSI's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several EMSI in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## Equifax Business-Level Data

Data for individual businesses is provided by Equifax (<http://www.equifax.com/commercial/>), which maintains a database of more than 20 million U.S. business entities. Note that in aggregate it will not be consistent with EMSI labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.