

Criteria for Sector Selection –		
San Diego/Imperial Counties Region		
	Evidence	Document
Sector Relevance to Region		
<i>Employment Potential</i>		
Relative Growth	For the 12 selected occupations researched in our most recent scan, there is a projected growth of 12.4% between 2013–2018.	SDWP Occupations Overview http://www.gcccd.edu/sdic-regional-consortium/documents/consortium/sswg/Priority%20Sector%202014%20Occupations_Health%20Care.pdf
Absolute Growth	For 39 health industries in San Diego, there is a projected growth of 13.4% between 2013-2018.	SDWP Industry Overview http://www.gcccd.edu/sdic-regional-consortium/documents/consortium/sswg/Priority%20Sector%202014%20Occupations_Health%20Care.pdf
Regional Concentration	Healthcare services industries account for more than 67,000 jobs. Through 2014, the largest growth is projected for physicians' offices, hospitals, home health care services and elder care facilities.	Industry Spotlight: Healthcare Services http://www.coecc.net/documents/dwm_profile_sdi_12.pdf
Number of jobs projected (replacement/new)	60,137 jobs in 2013; 67,603 jobs in 2018 Change 7,466	SDWP Occupations Overview http://www.gcccd.edu/sdic-regional-consortium/documents/consortium/sswg/Priority%20Sector%202014%20Occupations_Health%20Care.pdf
<i>Financial Value</i>	We are awaiting the results of the COE survey to provide accurate numbers.	
Number of companies/EMPLOYMENT TOTAL	Approximately 3,300 establishments 76,653 projected jobs for 2014	Industry Spotlight: Healthcare Services http://www.coecc.net/documents/dwm_profile_sdi_12.pdf
Sales Volume/Investment	N/A to healthcare	N/A to healthcare
GAP ANALYSIS	We are awaiting the results of the COE survey to provide accurate numbers.	

Need for training to expand workforce in high skill/high wage jobs.	There is a focus on providing BSNs for nurses and on providing certification for Medical Assistants.	SB 850 HWI COE Survey Results
<i>Identified skills gap for CCC-trainees</i>	Nurses need to go from ADN to BSN. Medical Assistants need to get certified.	HWI COE Survey Results
<i>“Living” wage potential</i>	Median wage for nurses in San Diego = \$41.63 Median wage for MAs in San Diego = \$16.12	SDWP Occupations Overview http://www.gcccd.edu/sdic-regional-consortium/documents/consortium/sswg/Priority%20Sector%202014%20Occupations_Health%20Care.pdf
<i>Can be met by community college</i>	Currently, CCs can not offer BSNs to nurses per current status of SB 850. MA Certification CAN be offered by CCCs. HWI has developed an MA Certification Review Course offered on the HWI website.	SB 850 www.ca-hwi.org
<i>Need for incumbent worker training</i>	Incumbent worker training is needed in Nurse Specialty areas, and is also needed for required professional development for licensure. MAs are in need of incumbent worker training to meet the needs and requirements of the Affordable Care Act.	www.rn.ca.gov/ Patient Protection and Affordable Care Act
Potential Career Pathway development and alignment in the region		
<i>Evident career ladder</i>	Nursing and Allied Health Career Ladders in 12 selected occupations are being developed in collaboration between HWI and the SDWP.	SDWP Regional Sector Report
<i>Articulation potential</i>	HWI partners with the Health and Science Pipeline Initiative to better prepare high school students for college nursing and allied health programs.	www.haspi.org
<i>WBL (Work Based Learning) – apprenticeship/internship</i>	Clinical experiences are required components in every nursing and allied health program.	www.rn.ca.gov See individual college catalogs
Ability to support other sectors		
<i>Advanced Manufacturing</i>	---	
<i>Advanced Transportation – Renewable Energy</i>	---	
<i>Agriculture, Water, & Environmental Tech</i>	---	
<i>Energy (Efficiency) & Utilities</i>	---	
<i>Global Trade & Logistics</i>	---	

<i>Health</i>	---	
<i>ICT/Digital Media</i>	HWI is working on a statewide project to identify areas of collaboration with Health IT.	
<i>Life Sciences/Biotech</i>	HWI collaborates with Biotech by being involved with the MLT programs at Southwestern College and San Diego Miramar	
<i>Retail/Hospitality/Tourism “Learn andEarn”</i>	NA	
<i>Small Business</i>	There is a potential for nurse entrepreneurs to establish their own small businesses in the healthcare arena.	